

Friends of the Fox River - 2018 Strategic Plan

Area	Goal	Strategy	Actions
Education			
I. Expand Formal Environmental Stewardship Education programs throughout the watershed			
A. Increase formal education service contracts with local school districts			
			<ol style="list-style-type: none"> 1. Convene a educational and cultural "Research & Development" team 2. R&D Team develops educational/cultural change package (curricula, teaching tools, activities, events, on-going programs) 3. Apply for grant funding to deliver edu/cultural package to school districts 4. Market new package to local school districts
B. Conduct paid teacher trainings in new package/curricula			
			<ol style="list-style-type: none"> 1. Apply for grant funding to conduct teacher trainings 2. Market training package to teachers
II. Develop new and expand existing Informal general public environmental/stewardship educational programs			
A. Create and develop an on-line, and on-the-ground, "Watershed Academy" program			
			<ol style="list-style-type: none"> 1. Convene a planning team to map out an online course and supporting events 2. Create funding plan - online, direct appeals, grants, business partners, fundraising events, etc. 3. Create online Watershed Academy Course 4. Plan and conduct Watershed Academy Field Trips, bus tours, bike/hike/paddle events, etc.
B. Expand educational and stewardship programs at SEC			
			<ol style="list-style-type: none"> 1. Plan and conduct general public programs - film nights, skills demos, storytelling parties, wildlife programs, etc. 2. Plan and conduct educational and stewardship programs for targeted audiences - teens, singles, young adults, families, seniors 3. Work with Kane FPD to develop a long term capitol development plan to develop Schweitzer Woods FP for large group (classrooms) exploration, education and experimentation. 4. Partner with Kane FPD to apply for funding for educational, stewardship programs & capitol improvements (parking, walkways, activity areas, exhibits, equipment, indoor & outdoor labs, etc.)
C. Expand educational/stewardship events on and along the River			
			<ol style="list-style-type: none"> 1. Expand "Find The Fox" canoe trips - full moon, paddle to an island dinner, voyageur trips, lower Fox, Wisconsin, etc. 2. Increase presence at public events throughout the watershed - Earth Day, County Fairs, Mid-American Canoe Race, river town celebrations, etc.