



Friends of the Fox River's Business Partner Program

Grow Your Business While You Help Create a Watershed of Caretakers

The Friends of the Fox River (FOFR) is creating a watershed of caretakers through its work in communities in the Fox River's watershed, including your business' community.

We work to educate and empower students and adults to understand what makes a healthy environment, river and community. Over the last ten years our educators have engaged more than 50,000 students in our unique streams education program. Our river cleanups have removed tons of trash from the river's banks. And our public programs teach people of all ages how the natural world around us needs our care and protection. We may have even led an outdoor education lesson or walked in a stream for the first time with children that you know.



Over the last 30 years FOFR has built an extensive network of friends. We invite your business to join us as a Business Partner. Your business will bolster its reputation as an environmentally responsible community member while we introduce your business to our members, supporters, volunteers and other partners.

What we offer your business:

- **Social media posts:** FOFR is an influencer. With over 4,100 followers on Facebook and 1,000 on Instagram, we can highlight your business, special promotions and events.
- **Constant website presence:** We present your business on our website's Business Partner page and introduce your business to more than 1,000 unique viewers each month.
- **Tabling at events:** We invite you to interact directly with our network of supporters at events we produce
- **Employee volunteering events:** FOFR will help you organize and host volunteer events for your employees. Employee morale and retention is closely tied to satisfaction gained from community volunteer experiences.
- **Speaking engagements:** FOFR can engage with YOUR audiences at YOUR events
- **A decal** you can place on a window or display case that identifies your business as a Friend of the Fox River Business Partner.

What your support does:

- **Provides high quality environmental education:** FOFR's stream education program extends far beyond what schools have the capacity to do. Now more than ever, teachers, families and community members are actively seeking ways to make up for lost time in hands-on, real world, experiential education.
- **Restores the Fox River:** 30 years of FOFR cleanups have removed literally tons of trash from the river and its shoreline. This is important for community pride and to protect wildlife from entanglement, injury or death.
- **Speaks for the River:** Rivers can't talk and government oversight is not enough. FOFR advocates for a clean, healthy Fox River to governments at all levels, and in all kinds of public media.

Friends of the Fox River preserves, restores and protects the Fox River Watershed's resources by connecting people with nature through education, research, restoration and advocacy.